



www.kpho.com

CBS 5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
497694 / 4		06364618
<u>Product</u>		
DSCC/CARMONA		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/15/12	1990	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
DSCC Carmona	10/05/12 / 10/26/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KPHO	Matt Norten	HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	137	147
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
											<u>NM</u>	<u> </u>
1	KPHO	10/09/12	10/12/12	M-F 5-530am	M-F 5-530a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$250.00			
2	KPHO	10/09/12	10/12/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$400.00			
3	KPHO	10/09/12	10/12/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$150.00			
4	KPHO	10/09/12	10/12/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$250.00			
5	KPHO	10/13/12	10/13/12	Sat 5a-7a	Sat AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$150.00			
6	KPHO	10/09/12	10/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$700.00			
7	KPHO	10/09/12	10/12/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TwTF--				1	\$250.00			
8	KPHO	10/09/12	10/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				1	\$700.00			
9	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$450.00			
10	KPHO	10/15/12	10/15/12	M-F 1230p-3p	1230p-3p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$600.00			
11	KPHO	10/09/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #	
497694 / 4	06364618	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DSCC/CARMONA	1990
Advertiser	Original Date / Revision	
DSCC Carmona	10/05/12 / 10/26/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$600.00			
12	KPHO	10/09/12	10/12/12	PEOPLES COURT		M-F	3p-357p		:30	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$300.00			
13	KPHO	10/09/12	10/12/12	ANDERSON COOPER		M-F	358p-458p		:30	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				2	\$400.00			
14	KPHO	10/09/12	10/09/12	NCIS: LOS ANGELES	Tue	8p-9p			:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1----				1	\$6,000.00			
15	KPHO	10/11/12	10/11/12	National Debates		Presidential/Vice-P			:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$6,000.00			
16	KPHO	10/15/12	10/15/12	PEOPLES COURT		M-F	3p-357p		:30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$300.00			
17	KPHO	10/09/12	10/12/12	CBS 5 NEWS @ 10P		M-F	10p-1035p		:30	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$1,300.00			
18	KPHO	10/15/12	10/15/12	M-F 530-6a		M-F	530-6a		:30	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$235.00			
19	KPHO	10/09/12	10/12/12	M-F 630-7a		M-F	630-7a		:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				1	\$135.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/08/12-10/14/12		M-F 630-7a	M-F 630-7a	-TUWThF----	:30		\$135.00	NM		
				Credited								
20	KPHO	10/13/12	10/13/12	Sat 5a-7a		Sat AM			:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/08/12-10/14/12		Sat 5a-7a	Sat AM	-----Sa--	:30		\$85.00	NM		
				Credited								
21	KPHO	10/14/12	10/14/12	CBS SUNDAY MORNING		Various			:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/08/12-10/14/12		CBS SUNDAY MORNING	Various	-----SL	:30		\$500.00	NM		
				Credited								
22	KPHO	10/14/12	10/14/12	AMAZING RACE		Sun 7p-8p			:30	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$4,000.00			
23	KPHO	10/14/12	10/14/12	THE MENTALIST		Sun 9-10p			:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$6,000.00			
24	KPHO	10/14/12	10/14/12	THE GOOD WIFE		Sun 8-9p			:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$6,000.00			

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Contract / Revision 497694 / 4	Alt Order # 06364618	
Contract Dates 10/09/12 - 10/15/12	Product DSCC/CARMONA	Estimate # 1990
Advertiser DSCC Carmona		Original Date / Revision 10/05/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount		
											Start Date	End Date			
25	KPHO	10/13/12	10/13/12	NCAA Football Reg Season			:30						NM	1	\$635.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S--				<u>Spots/Week</u> 1	<u>Rate</u> \$635.00						

Totals 26 \$37,070.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/15/12	26	\$37,070.00	\$31,509.50	\$157.55	\$31,667.05
Totals	26	\$37,070.00	\$31,509.50	\$157.55	\$31,667.05

Signature: _____ Date: _____

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CONTRACT

Contract / Revision	Alt Order #
498229 / 2	06370175
Product	
DSCC/CARMONA	
Contract Dates	Estimate #
10/12/12 - 10/15/12	2040
Advertiser	Original Date / Revision
DSCC Carmona	10/11/12 / 10/26/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KPHO	Matt Norten
Special Handling	
Demographic	
Adults 25-54	
IDB#	Advertiser Code
	137
Product Code	
	147
Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/12/12	10/12/12	M-F 5-530am	M-F 5-530a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$450.00			
2	KPHO	10/15/12	10/15/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$400.00			
3	KPHO	10/12/12	10/12/12	M-F 6-630a	M-F 6-630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$300.00			
4	KPHO	10/15/12	10/15/12	M-F 630-7a	M-F 630-7a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$250.00			
5	KPHO	10/13/12	10/13/12	Sat 5a-7a	Sat AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1-					1	\$150.00			
6	KPHO	10/12/12	10/12/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$1,400.00			
7	KPHO	10/15/12	10/15/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$250.00			
8	KPHO	10/12/12	10/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1--					1	\$700.00			
9	KPHO	10/15/12	10/15/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$900.00			
10	KPHO	10/12/12	10/12/12	M-F 1230p-3p	1230p-3p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	----1--					1	\$600.00			
11	KPHO	10/15/12	10/15/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	1-----					1	\$600.00			

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Contract / Revision	Alt Order #	
498229 / 2	06370175	
Contract Dates	Product	Estimate #
10/12/12 - 10/15/12	DSCC/CARMONA	2040
Advertiser		
DSCC Carmona		
Original Date / Revision		
10/11/12 / 10/26/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$600.00			
12	KPHO	10/12/12	10/12/12	PEOPLES COURT		M-F	3p-357p		:30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$300.00			
13	KPHO	10/15/12	10/15/12	ANDERSON COOPER		M-F	358p-458p		:30	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$400.00			
14	KPHO	10/15/12	10/15/12	2 BROKE GIRLS/MIKE & MCMON	8p-9p				:30	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$6,000.00			
15	KPHO	10/12/12	10/12/12	BLUE BLOODS		F	9p-10p		:30	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$4,000.00			
16	KPHO	10/15/12	10/15/12	CBS 5 NEWS @ 10P		M-F	10p-1035p		:30	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$1,300.00			
17	KPHO	10/12/12	10/12/12	BETTER ARIZONA		M-F	10a-1058a		:30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$250.00			
18	KPHO	10/12/12	10/12/12	CBS Evening News		M,W,F	6-630p		:30	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,500.00			
19	KPHO	10/14/12	10/14/12	NFL Today		NFL Today			:30	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00			
20	KPHO	10/14/12	10/14/12	Sports Wrap			Sports Wrap		:30	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S			1	\$3,500.00				
21	KPHO	10/14/12	10/14/12	Rasmussen			Various		:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S			1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KPHO	10/08/12-10/14/12		Rasmussen		Various	-----St	:30	\$700.00	NM		
				Credited								
22	KPHO	10/15/12	10/15/12	PEOPLES COURT		M-F	3p-357p		:30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	M-----			1	\$300.00				
23	KPHO	10/15/12	10/15/12	ANDERSON COOPER		M-F	358p-458p		:30	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	M-----			1	\$400.00				
24	KPHO	10/15/12	10/15/12	DAVID LETTERMAN		M-F	1035p-1138p		:30	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	M-----			1	\$450.00				
25	KPHO	10/13/12	10/13/12	LEVERAGE		Sat	1035p-1135p		:30	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-			1	\$150.00				
26	KPHO	10/13/12	10/13/12	COLD SQUAD		Sat	Late Fringe 11:		:30	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-			1	\$125.00				

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Meredith Corporation
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(602)264-1000

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Contract / Revision 498229 / 2	Alt Order # 06370175	
Contract Dates 10/12/12 - 10/15/12	Product DSCC/CARMONA	Estimate # 2040
Advertiser DSCC Carmona		Original Date / Revision 10/11/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays		Spots/Week	Rate							
27	KPHO	10/14/12	10/14/12	LEVERAGE	Late Fringe Sun 10	-	:30			NM	1	\$250.00
Week:		10/08/12	10/14/12	-----S				1	\$250.00			
28	KPHO	10/14/12	10/14/12	DAVINCIS INQUEST	Late Fringe Su 113		:30			NM	1	\$125.00
Week:		10/08/12	10/14/12	-----S				1	\$125.00			
29	KPHO	10/13/12	10/13/12	NCAA Football Reg Season	NCAA Football		:30			NM	1	\$1,200.00
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00			

Totals

28 \$27,750.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/15/12	28	\$27,750.00	\$23,587.50	\$117.94	\$23,705.44
Totals	28	\$27,750.00	\$23,587.50	\$117.94	\$23,705.44

Signature: _____ Date: _____

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CONTRACT

Contract / Revision	Alt Order #
498375 / 2	06371581
Product	
DSCC-IE	
Contract Dates	Estimate #
10/16/12 - 10/22/12	2044
Advertiser	Original Date / Revision
DSCC	10/11/12 / 10/19/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Cash/Trade	
Cash	
Station	Account Executive
KPHO	Matt Norten
Sales Office	
HRP-WASHING	
Special Handling	
Demographic	
Adults 25-54	
IDB#	Advertiser Code
	49
Product Code	
	53
Agency Ref	Advertiser Ref

And:

Great American Media (GMMB)
3050 K Street N, Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/16/12	10/19/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	4	\$1,000.00							
2	KPHO	10/16/12	10/19/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	4	\$1,000.00							
3	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	4	\$500.00							
4	KPHO	10/16/12	10/19/12	PEOPLES COURT	M-F 3p-357p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	3	\$250.00							
E 5	KPHO	10/16/12	10/19/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TwTF--	3	\$300.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KPHO	10/15/12-10/21/12		ANDERSON COOPER	M-F 358p-458p	-TuwThF----	:30		\$300.00	NM		
		<u>Credited</u>										
3	KPHO	10/15/12-10/21/12		ANDERSON COOPER	M-F 358p-458p	-TuwThF----	:30		\$300.00	NM		
		<u>Credited</u>										
6	KPHO	10/16/12	10/19/12	M-F 5-530am	M-F 5-530a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	3	\$400.00							
7	KPHO	10/16/12	10/19/12	M-F 530-6a	M-F 530-6a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	3	\$400.00							
8	KPHO	10/16/12	10/19/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TWTF--	4	\$250.00							
9	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/15/12	10/21/12	-TwTF--	4	\$850.00							

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Phoenix, AZ 85017
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Contract / Revision	Alt Order #
498375 / 2	06371581
Contract Dates	Product
10/16/12 - 10/22/12	DSCC-IE
Advertiser	Original Date / Revision
DSCC	10/11/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
10	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					4	\$800.00			
11	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWTF--					4	\$1,000.00			
12	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$450.00			
13	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$450.00			
14	KPHO	10/20/12	10/20/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$750.00			
15	KPHO	10/21/12	10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$1,000.00			
E 16	KPHO	10/16/12	10/19/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-TwTF--					3	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KPHO	10/15/12-10/21/12	DAVID LETTERMAN		M-F 1035p-1138p	-TuwThF---	:30		\$425.00	NM		
			Credited									
17	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-TWT---					4	\$1,800.00			
18	KPHO	10/20/12	10/20/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$1,000.00			
19	KPHO	10/21/12	10/21/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1-					1	\$1,500.00			
20	KPHO	10/22/12	10/22/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$3,500.00			
21	KPHO	10/17/12	10/17/12	CSI:CRIME SCENE INVESTI	Wed 9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	--1----					1	\$5,000.00			
22	KPHO	10/19/12	10/19/12	Hawaii Five-0	Fri 7p-8p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	----1--					1	\$3,500.00			
23	KPHO	10/20/12	10/20/12	CRIMETIME SATURDAY	Sat 8p-9p		:30			NM	1	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	----1-					1	\$2,275.00			
24	KPHO	10/21/12	10/21/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$5,000.00			
E 25	KPHO	10/20/12	10/20/12	NCAA Reg Season B-Ball	NCAA Reg Seaso		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$1,700.00			

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Contract / Revision 498375 / 2	Alt Order # 06371581	
Contract Dates 10/16/12 - 10/22/12	Product DSCC-IE	Estimate # 2044
Advertiser DSCC		Original Date / Revision 10/11/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/15/12		10/21/12	-----2-	2	\$850.00								
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1 KPHO 10/15/12-10/21/12		NCAA Reg Season	B-Ball	NCAA Reg Season	Sa--	:30	\$850.00	NM					
See MG 25.3													
2 KPHO 10/15/12-10/21/12		NCAA Reg Season	B-Ball	NCAA Reg Season	Sa--	:30	\$850.00	NM					
See MG 25.4													
3 KPHO 10/20/12-10/20/12		NCAA Football	Reg Season	NCAA Football	Sa--	:30	\$850.00	NM					
(E) MG for 25.1 10/20													
4 KPHO 10/20/12-10/20/12		NCAA Football	Reg Season	NCAA Football	Sa--	:30	\$850.00	NM					
(E) MG for 25.2 10/20													
26 KPHO 10/22/12		10/22/12	PRICE IS RIGHT	M-F 9a-10a		:30					1	\$1,000.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$1,000.00								
27 KPHO 10/22/12		10/22/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30					1	\$1,000.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$1,000.00								
28 KPHO 10/22/12		10/22/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30					1	\$500.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$500.00								
29 KPHO 10/22/12		10/22/12	PEOPLES COURT	M-F 3p-357p		:30					1	\$250.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$250.00								
E 30 KPHO 10/22/12	10/22/12	ANDERSON COOPER		M-F 358p-458p		:30					0	\$0.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$300.00								
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1 KPHO 10/22/12-10/28/12		ANDERSON COOPER		M-F 358p-458p	M-----	:30	\$300.00	NM					
Credited													
31 KPHO 10/22/12		10/22/12	M-F 5-530am	M-F 5-530a		:30					1	\$400.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$400.00								
32 KPHO 10/22/12		10/22/12	M-F 530-6a	M-F 530-6a		:30					1	\$400.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$400.00								
33 KPHO 10/22/12		10/22/12	CBS EARLY SHOW	M-F 7a-9a		:30					1	\$250.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$250.00								
34 KPHO 10/22/12		10/22/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30					1	\$850.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$850.00								
35 KPHO 10/22/12		10/22/12	CBS 5 NEWS @ 530P	M-F 530p News		:30					1	\$800.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$800.00								
E 36 KPHO 10/22/12	10/22/12	CBS 5 NEWS @ 630P		M-F 630PM News		:30					0	\$0.00	
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/22/12		10/28/12	1-----	1	\$1,000.00								
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1 KPHO 10/22/12-10/28/12		CBS 5 NEWS @ 630P		M-F 630PM News	M-----	:30	\$1,000.00	NM					
Credited													
37 KPHO 10/22/12		10/22/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30					1	\$1,800.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS 5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision 498375 / 2	Alt Order # 06371581	
Contract Dates 10/16/12 - 10/22/12	Product DSCC-IE	Estimate # 2044
Advertiser DSCC		Original Date / Revision 10/11/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,800.00			
38	KPHO	10/22/12	10/22/12	Early News Specials				Early News Specia		:30	NM	2 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$900.00			
											Totals	69 \$68,275.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/22/12	69	\$68,275.00	\$58,033.75	\$290.17	\$58,323.92
Totals	69	\$68,275.00	\$58,033.75	\$290.17	\$58,323.92

Signature: _____

Date: _____

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PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Kevin James	STATION:	KPHO
FROM:	Matt Norten	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 10/10/12

BUYER:	Dan Nagelberg
AGENCY:	Great American Media
ADDRESS:	1010 Wisconsin Ave. Suite 800 Washington, DC 20007ie
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	Democratic Senatorial Campaign Committee
CHAIRPERSON:	
TREASURER:	Monica Dixon
ADDRESS:	430 S. Capitol St. SE Washington DC 20003
PHONE #:	202 224 2447
FAX #:	202 969 0354
OTHER:	

FOR ISSUE

CANDIDATE:	ISSUE
OFFICE:	
PARTY:	Democratic

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	
PROGRAMS:	
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, DAN NAGELBERG
do hereby request station time concerning the following issue:

DSCC - 1E ND.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS ORDERED

Total Charges:

This broadcast time will be used by: DSCC - 1E N.D.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSC - IE ND,

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

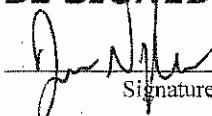
MONICA DIXON
430 S. CAPITOL ST SE
WASHINGTON DC 20003

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

4/21/12
Date


Signature

202-738-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

AS ORDERED

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.